

WARD PARKWAY HOMES ASSOCIATION BOARD OF DIRECTORS MEETING MINUTES

MAY 1, 2012

At Ward Parkway Presbyterian Church, 74th Street and Ward Parkway

Present were President Frank Haar, vice president Alison Baker, secretary Jon Rand, board members Maureen Hardy, Mike Allmon, Sean Wilson, Laura Lavalley, and Dennis Young.

Mr. Haar called the meeting to order at 7:05 p.m.

Melissa Saubers made a presentation for producing our newsletter. She manages her business out of her home and has 10 clients, including the Waldo Business Association. She made a comprehensive proposal and suggested one person be hired to manage all WPHA communications. Her proposal asked for \$600 per month, with a willingness to negotiate.

Former WPHA president Michelle Cour next made a presentation. She was asked about producing our newsletter and organizing our email database. Mr. Haar said he wants a newsletter with relevant content and that consistently meets deadline. Mr. Allmon stressed the importance of creating and regularly maintaining an up-to-date email list. Ms. Cour proposed charging \$500 an issue plus a rate of \$25 for each extra hour of other communications work.

No immediate action was taken on either proposal.

The minutes were approved.

Mr. Allmon volunteered to send out Home of the Month nominations for the next six months.

Placement of signs for the mid-May garage sales was discussed.

Mr. Allmon reported that the garden tour will not be held this year.

Mr. Haar read a letter from Mary Pfaff and D.J. Matheny resigning from their newsletter duties and offering to help in transition by producing one more issue.

Ms. Baker said Adrienne Hill would be willing to help with the website transition and does not have the time to present a proposal for serving as paid webmaster.

Mr. Haar said he would send an email to Ms. Saubers asking for alternative suggestions, including other ways to pay for her services, including the possibility of selling advertising.

Mr. Haar adjourned the meeting at 8:58 p.m.