

## **WARD PARKWAY HOMES ASSOCIATION BOARD OF DIRECTORS MEETING MINUTES**

**SEPT. 4, 2012**

At Ward Parkway Presbyterian Church, 74<sup>th</sup> St. and Ward Parkway

Present were President Frank Haar, treasurer Gaye Tillotson, vice president Alison Baker, secretary Jon Rand and board members Mike Allmon, Laura Lavalley, Sean Wilson and Dennis Young. Guests Carol Gould and Sara Wiercinski also attended.

Mr. Haar called the meeting to order at 7:03 p.m.

Introductions were made.

Ms. Wiercinski spoke about Friends of Hale Cook, of which she is a member. Her group is committed to reopening the former elementary school at 73<sup>rd</sup> and Pennsylvania. She reported that Dr. Steve Green, the Kansas City School District Superintendent, promised a study to examine reopening the school and said he would present its findings to the School Board. She added that her group is conducting a feasibility study and survey to gauge neighborhood interest in enrollment. She said her group hopes to get 500 respondents to the survey and asked for a letter of support from the WPHA Board by mid-October. Ms. Wiercinski also agreed to write a story on the Hale Cook effort for the Fall 2012 newsletter. Mr. Haar agreed to write a letter of support.

Mr. Haar suggested we try to improve attendance at the annual meeting October 9 by inviting representatives of Friends of Hale Cook, Google Fiber and Security Patrol. Mr. Haar said he would email invitees.

Mr. Haar reported Day at the K Sales for Sept. 16 at 39.

Ms. Baker reported that to reduce the number of board members receiving inquiries on eNeighbors, only Ms. Baker and Mr. Rand would now get inquiries.

Ms. Baker raised the issue of Bob Smalley, a real estate agent, who recently moved into the neighborhood. He was using eNeighbors to create a database for mailing a business flyer to WPHA residents. Ms. Baker said she advised him this

site is not be used for marketing purposes, though his mailing does not violate any guidelines. Ms. Baker said he was polite and would respect our position.

Ms. Baker reported that our third and final email blast to encourage eNeighbors use was coming up soon.

Ms. Tillotson reported 226 residents had paid their membership dues, with 161 also paying for security patrol. She reported that we need \$24,000 to fund security patrol for a year and that we ran a deficit on security for the fiscal year ending Oct. 1, 2012.

It was suggested that we get T-shirts made for canvassers, to distinguish them from sales people, for our door-to-door membership drive. But it was decided to delay canvassing until we see results from second dues mailing in October or November.

Ms. Baker asked Mr. Haar to remind Brent Parsons, who runs our security patrol, to make his officers more visible during membership drive.

The annual Harvesters Food Drive was announced. Dropoff of food bags will be Nov. 3, with food to be left out for pickup by 8 a.m. Nov. 10.

Mr. Allmon discussed the drought damage to the WPHA beautification project. He estimated it would cost \$2,714.42 to remove and replace damaged plants. He said he would write up a beautification plan for the common spots and write a bid at cost. It was agreed to present his plan at the annual meeting and solicit volunteers to help plant.

Minutes for the previous meeting, in July, were approved.

Ms. Tillotson presented a tentative budget for the next fiscal year and said she would send it out to all board members for review so it could be approved at the annual meeting. She presented a tentative budget of \$24,493, including administration, beautification, communication, security and special events. She said we are currently running an \$8,000 deficit for this fiscal year.

Meeting was adjourned at 8:55 p.m.

