

WARD PARKWAY HOMES ASSOCIATION BOARD MEETING MINUTES

May 5, 2019

Waldo Area Business Association
7222 Wornall Rd., Kansas City, MO 64114

Board members present: President Nancy Bader, Treasurer Gaye Tillotson, Richard Murray, Alison Baker, Maureen Hardy

Board members absent: Secretary Mike Allmon

Other attendees: B. Michael McFarland, Linetta Thurman, Julie Wittman, Jim Anderson, Mary Anne Anderson, Alex Gill

Meeting was called to order at 7:03 p.m.

Minutes from the April Board meeting were not provided by the secretary, so action to approve them was tabled.

Nancy Bader nominated Richard Murray to serve out the remainder of Bob Gould's term as vice president for the current fiscal year, as he is moving out of the neighborhood. Maureen Hardy seconded the motion, and it was unanimously approved.

Gaye Tillotson reported on financials, which were provided to the Board via email. Member dues paid to date are \$13,232.59 (270 homes) and security patrol dues paid to date are \$10,500 (175 homes). The Board needs to bring in another \$7,000 to meet projected security patrol expenses. Total income over expenses for the fiscal year currently stands at \$9,889.95.

Linetta Thurman will head up the Security Committee in place of Bob Gould and represent the WPHA at the Community Policing Action Cooperative and the Waldo Area Business Association crime/security committees. The Kansas City Police Department KCPD has a new records reporting platform that isn't syncing yet with [CrimeReports.com](https://www.crime-reports.com), so we don't have access to current crime data for our area.

Richard Murray reported on Membership Committee activity. The first of four Thirsty Thursday happy hour events on May 2 drew 17 attendees, exceeding expectations and the budget. All but one attendee said they were already a WPHA member. Murray sent followup messages to attendees and will adjust some plans for the next Thirsty Thursday event on June 6 at Dodson's Bar & Commons.

Murray presented plans for a mid-year membership drive during May, wherein residents can pay \$75 for both membership and security patrol via PayPal. The Membership Committee will be actively canvassing neighbors on weekends throughout the month.

Bader reported on Beautification Committee activity. There will be a plant sale fundraiser, likely in September. The committee would like to have preorder forms available at the 4th of July Picnic. Mike Allmon is going to check on wholesale prices and colors for mums. The next Beautification Committee meeting will be held on Wednesday, May 29, at 6:30 p.m. at the Waldo Area Business Association office.

Julie Wittman reported on Communications Committee activity. Meeting attendees discussed proposed stories for the May e-newsletter. The content will be repurposed for use on the website and social media.

Jim Anderson suggested ideas for communicating the value of the security patrol through personal testimonials, and offering clearer messaging about the services and benefits offered by the WPHA.

Alison Baker reported on Harvesters Food Drive plans. The WPHA will collect typical desired items from the Harvesters wish list. Coordinator Julie Hull wants to solicit more volunteers to distribute and collect donation bags. Baker will seek data about past WPHA food drives to demonstrate impact.

Bader and Murray led a working discussion of 4th of July Picnic logistics using a new checklist. Murray will serve as lead coordinator for the event. Various tasks were assigned to Board and committee members in attendance. The Board plans to solicit more volunteers to help set up, manage and clean up the event.

Meeting adjourned at 9:13 p.m.

Minutes submitted by Julie Wittman.