

## **WARD PARKWAY HOMES ASSOCIATION BOARD MEETING MINUTES**

August 6, 2019

Waldo Area Business Association  
7222 Wornall Rd., Kansas City, MO 64114

Board members present: President Nancy Bader, Vice President Richard Murray, Treasurer Gaye Tillotson, Alison Baker

Board members absent: Secretary Mike Allmon, Maureen Hardy

Other attendees: Linetta Thurman, Jim Anderson, Amanda Rhodes, Drew Rogers, Jordan Glasgow

Meeting was called to order at 7:01 pm.

Guest Introductions: Drew Rogers and Jordan Glasgow introduced themselves to the Board. Rogers is running a progressive campaign for state representative in our district, and he and Glasgow are hoping to buy a home in the neighborhood. They wish to extend an invitation to the membership to join them for a weekly Coffee with the Candidate. It is held every Tuesday morning from approximately 7:30 am to 8:30 am at a local coffee shop. Additional information can be found on the campaign's Facebook page, @RogersforProgress.

Minutes from the June 4, 2019 Board meeting were reviewed and unanimously approved.

Gaye Tillotson reported on financials, which were provided to the Board via email. Member dues paid to date are \$13,625.60 (311 homes) and security patrol dues paid to date are \$13,205.56 (213 homes). This includes 21 memberships at the pro-rated \$75 level as a result of the mid-year membership drive, which were credited to the security patrol service. Total income over expenses for the fiscal year currently stands at \$5,851.76.

Tillotson noted that since the expiration of the mid-year membership drive, several homes have purchased a membership at full price. Richard Murray and Nancy Bader both inquired as to whether those homes are under the impression that their membership is for the 2020 Fiscal Year, and not the current 2019 Fiscal Year. Tillotson reported that at least one home thought its membership was for the 2020 Fiscal Year. Murray proposed that for any home that purchases a full price membership until the 2020 Membership Drive, the Board treat it as a membership for the 2020 Fiscal Year. Additionally, if a home requests a credit after the 2020 Membership Drive begins, the Board may provide a \$20 gift card.

Linetta Thurman reported on Security Committee activity. Thurman noted that an updated security patrol flyer will be mailed with the upcoming membership mailing. Thurman reported that she discussed the possibility of reducing the security patrol

hours with Sgt. Sebastien Hanriot. Because of the way the security patrol is structured with neighboring associations, if the Board were to reduce hours there is a likelihood that the Board would not be able to then add those hours back at a later time. This is because the security patrol service is in high demand among neighboring associations, and it is likely that another association would “pick up” any available hours. Thurman also reported that the security patrol retains its activity logs for 2 years. The Board may request a review of the activity log for accountability purposes.

Richard Murray reported on Membership Committee activity. The Board received three bids for providing mailing services, and the current provider returned the lowest bid. The Board will continue to use the current mailing services provider. The content for the membership mailing has been finalized. The mailings will be in the mail by the first week of September in order to arrive in homes by Neighborhood Night Out, Waldo Fall Festival, and the mum sale.

Murray also reported on the planned updates to the welcome kits. The Membership Committee plans to purchase updated materials for the welcome kits provided to new residents. Additional information will be provided at the September meeting.

Murray moved that the Board submit an application and \$100 application fee for Association to have a table at the Waldo Fall Festival, which will be held on Saturday, September 21, 2019 in the parking lot near CVS. Bader seconded the motion, which was unanimously approved. Murray noted that he will request that Board members volunteer to staff the table.

Bader reported on Beautification Committee activity. There will be a mum sale on Saturday, September 28, 2019 in the Ward Parkway Presbyterian Church South Parking Lot. It will be held from 9:30 am until 2 pm, while supplies last. The cost will be \$10 for large potted mums. There will be a total of 160 plants available, 40 of each color. There will be a limit of 4 mums per person.

Murray reported on Communications Committee activity on behalf of Julie Wittman. The date of the Neighborhood Night Out is Sunday, September 29<sup>th</sup>, and the location will be determined this week. Information on Neighborhood Night Out will be included in the membership mailing reaching homes the second week of September. The membership mailing will also include information regarding the security patrol service and the mum sale. The envelope containing the membership mailing will also encourage early registration. Topics for the August newsletter were circulated by Wittman prior to the meeting.

Murray raised the matter of the Hale Cook classroom sponsorship and inquired as to whether the Board should request the opportunity to have a presence at a back to school event. Alison Baker informed the Board that the school boundary extends far beyond the neighborhood and the student/parent population contains more people that reside outside of the neighborhood than inside the Association’s boundaries. In light of this, the Board determined that it was not prudent to request the opportunity to have a

presence at a back to school event. However, the Board agreed that a future newsletter should contain information regarding the Association's sponsorship of a classroom at Hale Cook. Additionally, the Board discussed also including a feature story on a long-term resident who attended Hale Cook in a future newsletter.

### New Business

Thurman reported that Harold Fowler with Outfront Media has requested to attend a Board meeting to discuss the proposed ordinance regarding billboards being replaced with digital signage. While it does not seem that the proposed ordinance will directly impact the neighborhood in the near future, the Board agreed to invite Fowler to the September meeting to discuss the proposed ordinance. Murray noted that if Fowler is interested in talking to the membership, a town hall at a neighborhood church is the recommended forum.

The Thirsty Thursday for August will be held on August 8, 2019 at Dodson's from 5:30 pm to 7:00 pm.

Thurman reported that she will be attending the upcoming meeting regarding the water main replacement project, which will replace the existing water mains with larger, more durable pipes. The meeting will be held on August 8, 2019 at 6:00 pm at Keystone United Methodist Church. In the Association's boundaries, the water mains will be replaced along 75<sup>th</sup> Street from State Line Road to Wornall Road as well as a portion of 73<sup>rd</sup> Street near State Line Road.

Meeting adjourned at 8:10 pm.

*Minutes submitted by Amanda Rhodes.*