

Board members present: President Nancy Bader, Vice President Richard Murray, Secretary Amanda Rhodes, Treasurer Gaye Tillotson, Alison Baker, Alex DeMasi, B. Michael McFarland

Board members absent: Maureen Hardy, Becky Schubkegel

Other attendees: Linetta Thurman

Meeting was called to order at 7:00 pm by President Nancy Bader. A quorum was present.

Guest Introductions: none

Minutes from the June 1, 2021 Ward Parkway Homes Association (“WPHA”) Board meeting were reviewed. Bader moved to approve the minutes, and Treasurer Gaye Tillotson seconded. The June 1, 2021 minutes were unanimously approved.

Alison Baker called in to the meeting at 7:02 pm.

Next, Tillotson reported on financials, which were provided to the Board via email prior to the meeting. Member dues paid to date are \$10,328.86 (283 homes: 206 Platinum memberships and 77 Gold memberships) and Security Patrol dues paid to date are \$12,503.76. Total income over expenses for Fiscal Year 2020-2021 currently stands at \$8,676.32. Tillotson noted that these financials do not include the quarterly premium for the general liability insurance and do not include expenses for the Fourth of July Picnic.

Vice President Richard Murray then provided an update on the general liability insurance policy. He noted that the Executive Committee had to take quick action at the end of June to secure a general liability policy. Murray stated that the previous insurance broker was not responsive for several months with respect to the

general liability renewal. He clarified that the WPHA still maintained an individual E&O policy during this time. Murray stated that the Executive Committee was able to secure a policy from a first-tier insurance provider and approved a quarterly billing. He noted that although this policy is more expensive than the prior policy, it provides better coverage and has less exclusions. Murray stated that the Executive Committee will continue to shop the insurance policy in 2022.

Linetta Thurman then noted that her Security Committee report was provided via email prior to the meeting. She noted that both she and Murray attended the Waldo Area Business Association (“WABA”) security meeting. Thurman reiterated that residents should call the KCPD to report a crime and not just post on social media as the KCPD does not closely monitor social media.

Next, Murray reported on Membership Committee activity. He noted that he modified the online store so that it is not accepting annual Platinum or Gold memberships, only monthly recurring memberships. Bader also noted that the membership form will not be in the welcome kit delivered this summer, and instead there will be a note informing new residents that a membership form will be coming in the mail. Murray then provided an update on the 2022 Membership Drive. He noted that letters will be going out to current members regarding the membership benefit improvements and the pricing increases. He further noted that in September the annual membership mailing will be delivered to all residents. Murray stated that the goal is to maintain the current membership numbers for the 2021-2022 Fiscal Year.

Bader then noted that she did not have a Beautification Committee report for this month’s meeting.

Next, McFarland reported on Communications Committee activity, which was provided to the Board via email prior to the meeting. He noted that Board members should look for an email regarding a mini-retreat to craft the mission statement.

### Events Update

Murray then provided an update on the Kona Ice Truck event. He noted that the event was a huge success, and the turnout was more than last year. In total, 69 residents attended the event. He thanked the volunteers that showed up.

Next, Murray provided an update on the Fourth of July Picnic. He noted that it was another successful event. There were 60 adults and 25 kids in attendance. He also noted that it was announced that the picnic would be last to be held on July 4<sup>th</sup> and that next year it will be moved to earlier in the summer. Murray thanked Dennis and Annette Young for donating free passes to Powell Gardens for the winners of the bicycle parade. He also thanked the volunteers for their work on the event.

Murray then provided information on the July Meet and Greet. He noted that he pulled Thirsty Thursday for July out of the budget and replaced it with a meet and a greet event. Bader and Murray will be at Dodson's from 4-6 pm on July 22<sup>nd</sup> to meet with residents, and all Board members are invited to join. Murray noted that Board members and residents will be responsible for purchasing their own beverages.

Lastly, Murray provided an update on the Long-time Resident Appreciation event. He noted that with the Delta variant of Covid-19 surging in Missouri, the event will be moved to Spring 2022. He stated that it will be a rain or shine event and food will be provided. Murray asked that Board members help publicize the event and collect the names of long-time residents (those who have lived in the neighborhood for 30+ years). He also clarified that this will not be a members-only event.

Baker then provided an update on the block party held by Maureen Hardy's block. She noted that about 40 people attended and there was a bounce house for the kids. Tillotson noted that a reimbursement has been provided. Murray noted that he and Secretary Amanda Rhodes also attended a block party in June. He noted that about 100 people were in attendance, and it spanned 3 blocks.

### New Business

Bader reminded Board members to have budget requests submitted to the Finance Committee no later than the August 3, 2021 Board meeting. She noted that the Finance Committee will review all requests and the budget will be voted on at the September meeting.

Meeting adjourned at 7:48 pm.

*Minutes submitted by Amanda Rhodes.*