



## Board Meeting Minutes

Nov. 4, 2021

Waldo Area Business Assoc.

7222 Wornall Rd, KCMO 64114

Also held via G-Suite Conference Call

**Board members present:** President Richard Murray, Vice President Amanda Rhodes, Secretary Alex DeMasi, Treasurer Gaye Tillotson, Allison Baker, and Maureen Hardy

**Board members absent:** Drew Rodgers and B. Michael McFarland

**Other attendees:** None

The meeting was called to order at 7:02 pm by President Richard Murray. A quorum was present.

**Guest Introductions:** None

There was one revision on the October 2021 minutes. The words "The 2021 Mums Sale", which appeared at the very end of the Finance Committee paragraph were removed from the October 2021 minutes. Thereafter, Richard Murray moved for the minutes to be approved. This was seconded by Amanda Rhodes. The October 2021 minutes were approved.

### **Finance Committee:**

Gaye Tillotson reported that there were 222 members as of the end of October 2021. This total includes 60 Diamond members, 77 Gold members, and 85 Platinum members.

There is one outstanding bill from the end of fiscal year. This bill includes expenses for Neighborhood Night Out, Google, and Storage.

The Finance Committee will meet the first Wednesday of each month. This is an open meeting. If anyone is interested in joining the Finance Committee, let Richard Murray know and he will provide a link for these meetings.

### **Security Committee:**

There have been no changes to the WABA Security Meetings. There may, however, be changes coming at the end of the year. WABA now has hired a part-time inter who is utilizing WABA's extra technology.

There is a house at 7444 Summit that was recently purchased. The owner does not reside in Missouri. There are several security concerns with the individuals residing on this property. KCPD has been notified of these concerns. This property is on a watch list and the Legal Committee intends to send a letter to address security concerns based on multiple municipal code violations.

Gaye Tillotson reported that there is a house on State Line that is not mowing. Richard Murray reported that Nancy Bader is compiling list of neglected homes

**Membership Committee:**

Richard Murray reported that there will be another effort to push membership in the November newsletter. In January, the committee will send mailers to those who have not joined.

Lineta Thurman will prepare welcome kits for new members, which are planned to be mailed before Thanksgiving.

**Beautification Committee:**

Richard Murray reported that there was no update from the Beautification Committee.

**Communications Committee:**

Richard Murray reported that the lanyards are finished; pints are on order; and that there is a new update on website.

**Events Committee:**

Richard Murray reported that there are 10 houses that will be highlighted from Harvest Homes event.

**New Business:**

Richard Murray presented on strategic plan that will be used as a guide for the upcoming year. The plan lists all goals for the upcoming year. The executive committee saw the strategic plan before it was released. No other board member provided feedback. No questions were asked regarding the strategic plan.

Hale Cook Classroom Sponsorship – Richard Murray presented on the Hale Cook Classroom Sponsorship. A feature will be in the newsletter. We will provide marketing support for the Hale Cook BBQ.

KC Climate Protection and Resiliency Plan: Amanda Rhodes presented on KC Climate Protection and Resiliency Plan. This event was attended by both Rhodes and Murray. The City has hired two consulting groups to assist in its goal to be carbon neutral by 2040. The City would aim to be carbon neutral by 2030 before it would expect residents to adhere to this plan. There are no concrete plans yet. More information is available on the KC government website.

Alison Baker provided information on Holiday Caroling. This will take place from 5-8 p.m. on the Sunday before Christmas. The caroling will take place on the westside of the neighborhood. The plan is to meet at Ward Parkway Presbyterian Church for hot cocoa and then the group will go out and sing. Baker will take recommendations on routes and will be available for any questions.

Meeting adjourned at 7:25 pm.

*Minutes submitted by Alex DeMasi.*