



Board Meeting Minutes

Jan. 4, 2022

Waldo Area Business Assoc.

7222 Wornall Rd, KCMO 64114

Also held via G-Suite Conference Call

Board members present: President Richard Murray, Vice President Amanda Rhodes, Secretary Alex DeMasi, Treasurer Gaye Tillotson, B. Michael McFarland, Alison Baker, Maureen Hardy, and Drew Rogers

Board members absent: None

Other attendees: Jim Anderson

Meeting was called to order at 7:01 pm by President Richard Murray. A quorum was present.

Guest Introductions: None

Prior to the meeting, Alison Baker presented changes to the “New Business” section of the December 7, 2021 meeting minutes. These changes were accepted, and the minutes were approved.

Finance Committee:

Gaye Tillotson reported that there are 256 recorded members for the current year. 66 of these members are Diamond members. There are a few members that double paid on their memberships.

Murray asked the Board how WPHA should handle refunds. The goal is to avoid incurring extra fees through PayPal. Alex DeMasi asked if a credit could be applied for future membership renewals. Murray indicated this, logistically, may be difficult. DeMasi asked if a check could be issued to those who overpaid. Tillotson confirmed that this is how the Board is currently handling the situation. Alison Baker also suggested that the Board reach out to those who overpaid and see if these residents would consider the overpayment a donation to WPHA.

On January 5, 2022, Richard Murray, Amanda Rhodes, and Gaye Tillotson will go to the bank to make sure Murray and Rhodes have the ability to write checks.

Murray confirmed that the Board will renew its WABA membership this month. This cost is expected to be \$150.

There will be no Finance Committee meeting in January.

Security Committee:

Jim Anderson submitted a committee report, which was included in the Board Packet. There are a lot of counterfeit bills being passed along in the area, mainly in Brookside. Package thefts are on the rise. These typically occur shortly after a package is delivered.

There will be no WABA meeting in December.

Alex DeMasi has reached out to Andrea Bough's and Kevin McManus's offices on previously reported concerns regarding 7444 Summit and 1005 W. Gregory.

Murray reported that George and Terri Hauge requested speed bumps be placed on 7300 Terrace, which saw an influx of traffic during December 2021 roadwork on State Line.

Membership Committee:

Pint glasses were delivered in December to all Diamond members. Discount cards were distributed to all members in December. There were no questions regarding pint glasses or discount cards.

Beautification Committee:

Nancy Bader prepared report with updates from December. Thanks to Jim and Mary Ann Anderson for their assistance in procuring a larger, heavier boulder. Anderson reported that another vehicle hit the new boulder. Anderson suggested that WPHA advocate for a "No Truck Sign" in this area.

There were no questions for this committee.

Communications Committee:

B. Michael McFarland requested that all feedback on the January 2022 newsletter be submitted by January 5, 2022.

This committee sent an alter via email and social media regarding this week's trash delay.

There were no questions for this committee.

Holiday Caroling and Holiday Homes Committee:

Alison Baker reported a great turnout for holiday caroling. The event gathered about 25 people for caroling and cocoa. Baker requests that the budget for next year include more funding for insulated cups.

Alison Baker also reported that the Holiday Homes events was successful. The winners and honorable mentions will be in the January newsletter. A 3 winners were new winners.

Alison Baker is requesting about \$20 for 2 strands of lights for updates to the Holiday Homes signs.

Events Committee:

The 2022 Events Committee met yesterday. The Committee will continue to meet every 3 weeks and/or as needed. The Board will start seeing more updates from this committee as it works towards the Spring Festival.

Murray reported that this committee has not heard back from NTDF yet. Baker asked when the Board will hear back from NTDF. Murray anticipates that we will hear back from NTDF regarding funding in February.

The Events Committee is currently comprised of Richard Murray, Amanda Rhodes, Drew Rodgers, Alex DeMasi, and Laura Utley.

New Business:

Amanda Rhodes reported that WPHA adopted a jar through Hale Cook's adopt-a-jar program. This provided needed supplies for a Hale Cook staff member.

Amanda Rhodes and Richard Murray will be having community meetings with Ward Parkway Presbyterian, Hale Cook, Keystone, WABA, and others over the next few weeks. Alison Baker asked what the purpose of these meetings were for. Murray confirmed that these meetings were for community engagement.

No other questions were presented.

No other topics were discussed.

Richard Murray moved to adjourn. Amanda Rhodes seconded adjournment.

Meeting adjourned at 7:40 pm.

Minutes submitted by Alex DeMasi.