



## Board Meeting Minutes

Feb. 1, 2022

Waldo Area Business Assoc.

7222 Wornall Rd, KCMO 64114

Also held via G-Suite Conference Call

**Board members present:** President Richard Murray, Vice President Amanda Rhodes, Secretary Alex DeMasi, Treasurer Gaye Tillotson, B. Michael McFarland, Maureen Hardy, and Drew Rogers

**Board members absent:** Alison Baker

**Other attendees:** None

The meeting was called to order at 7:00 p.m. by President Richard Murray. A quorum was present.

**Guest Introductions:** None

Prior to the meeting, Alison Baker presented changes to the January 4, 2022 meeting minutes. These changes were accepted by the board members present, and the minutes were approved.

**Finance Committee:**

There will be a Finance Committee meeting on February 2, 2022. There are no extraordinary credit card charges this month. The Finance Committee reported that it will prepare to pay spring festival bills in March.

**Security Committee:**

Jim Anderson cannot make CPAC meeting this month. There will be no one from WPHA in attendance. This is a daytime meeting that lasts 3-4 hours.

A letter regarding the suspicious activity at 7444 Summit will go out to homeowner this weekend.

**Membership Committee:**

The Membership Committee reported 30 new memberships in January 2022. The Membership Committee will send letters to those who joined in 2021 but have not yet renewed in 2022 to reengage former WPHA members.

**Beautification Committee:**

The Beautification Committee did not have an update. There were no questions for this committee.

**Communications Committee:**

B. Michael McFarland presented Communications Committee Report in the February 2022 Board Packet, which highlighted key communications that went out over the holidays and monthly newsletters. The Committee plans to post on Facebook and NextDoor for Snow Days, MLK Day, and to announce delays in trash and/or recycling pick up.

There were no questions for this committee.

### **Events Committee:**

The Events Committee met twice in January. There is a strong possibility that the Committee will not be able to pursue Taste of Ward Parkway given food handling requirements imposed by City.

The Committee reported that a vast majority of big-ticket items are handled for the Spring Festival. Ward Parkway Presbyterian will publicize event on their sign and pay for it. Ward Parkway Presbyterian will also allow WPHA volunteers, KCPD, and KCFD to use restrooms and will provide a break area for volunteers, KCPD, and KCFD inside the church. Public restrooms with sinks/water have been secured for attendees.

### **New Business:**

Richard Murray reported that WPHA will migrate from its Microsoft Excel subscription to Google Sheets. This will reduce the expense for software licenses by \$125 every couple of years.

There will be a discount card survey issued in February.

Amanda Rhodes recommended that WPHA survey various other topics. This could be based on the 60-question survey presented a few years ago. Rhodes and Rogers are in favor of survey. Rhodes suggested breaking down the larger survey into a few questions every month.

DeMasi asked if this would be a part of the newsletter or as part of separate WPHA communications. McFarland confirmed that WPHA would want to avoid over communication.

Hardy believes this is a good idea. McFarland would prepare survey. McFarland will accept ideas for survey topics and/or questions. Murray confirmed that the purpose of the survey questions would be to find out what is important to our residents.

The WPHA will email survey(s) to WPHA members. If the response rate is low, WPHA will post a reminder on NextDoor.

Murray reported that insurance cost is second highest expense next to security and that WPHA is exploring options to reduce this cost.

No additional new business was present. No other questions were asked.

Meeting adjourned at 7:32 pm.  
*Minutes submitted by Alex DeMasi.*