



Board Meeting Minutes

April 5, 2022

Waldo Area Business Assoc.

7222 Wornall Rd, KCMO 64114

Also held via G-Suite Conference Call

WARD PARKWAY HOMES ASSOCIATION BOARD MEETING MINUTES

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7222 Wornall Rd. Kansas City, MO 64114

also held via G-Suite conference call

Board members present: President Richard Murray, Vice President Amanda Rhodes. Secretary Alex DeMasi, Treasurer Gaye Tillotson, B. Michael McFarland, Drew Rodgers, Alison Baker

Board members absent: Maureen Hardy

The April 5, 2022 meeting was called to order at 7:01 p.m. by President Richard Murray. A quorum was present.

Guest Introductions: None

There was one correction made to the March Board Meeting Minutes. Line 3 of Paragraph 4 of Page 3 was changed to read: "Baker feels that the Board did not give the discount card enough marketing to encourage people to use it." Thereafter, the March 2022 minutes were approved.

Finance Committee: Gaye Tillotson reported that there is currently 1 pending credit card bill for about \$1,400. The bill has most spring festival expenses. The current account balance is \$42,066.85. There are 265 members to date.

Security Committee: Richard Murray reported that there was one reported indecent exposure in the middle of March 2022. KCPD confirmed that it's a known, repeat suspect and that KCPD is keeping an eye on this.

Murray further reported that WABA is trying to figure out when to schedule a security meeting. WABA intends to revive these meetings. The first meeting will likely be next month at the Neighborhood Cafe. Murray will attend this meeting.

Membership Committee: Murray reported that the Membership Committee will issue a LYBUNT letter to those individuals who have not purchased a WPHA membership this year but who did last year.

Beautification Committee: Nancy Bader submitted a written update: In March, Heartland Tree Alliance, a program of Bridging the Gap, planted 33 trees in our neighborhood. Our neighborhood was selected because so many ash trees had been removed due to Emerald Ash Borer. Upon hearing from Heartland Tree Alliance, we notified our residents of the opportunity in our March newsletter. For residents who signed up, Heartland Tree Alliance planted and mulched a free tree in the right-of-way of the properties that qualified and provided a watering bag. The only stipulation was the resident must agree to water the tree for two years. It was a very successful

endeavor that we are grateful was provided to our neighborhood. Residents can continue to sign up at <http://bridgingthegap.org/heartland-tree-alliance/treesforkcmo>,

Communications Committee: B. Michael McFarland reported that recent newsletter had 328 opens. An update regarding the Spring Festival will go out April 6th.

Merchandise Committee: Murray reported that due to a backlog, polo shirts will not be available until August. If there is a back log on T-shirts, the committee will place an order for Summer Picnic shirts now.

Events Committee: NTDF call took place on March 24th. McFarland attended the call on behalf of WPHA. Unfortunately, funding was not approved for the Spring Festival. McFarland was advised that the March 24th NTDF meeting was for organizations that scheduled events during Q1/Q2 of the City's fiscal year, which begins May 2022. This information was not listed on the NTDF website. It was also not on the NTDF application. Our NTDF application was not considered. NTDF apologized for the confusion and acknowledged that while WPHA met the required deadlines, due to turnover and understaffing of the NTDF office, there was a massive oversight on their part relative to our application.

Alison Baker asked if NTDF would be taking applications for the Summer Picnic. Murray confirmed that NTDF would not take applications for the Summer Picnic and that we would need to apply for next year's events in October.

Murray reported that the new banners promoting the Spring Festival at Ward Parkway Presbyterian were slashed over the weekend. Set up for the Spring Festival will start on April 6th. The streets will be closed for the upcoming race on Ward Parkway. WPHA will set up barriers to make sure no one takes the Ward Parkway Presbyterian Church parking lot. Murray reported that we have volunteers lined up, but a few more would be welcomed by the committee.

After the Spring Festival, the events committee will review the event with a plus delta meeting and review what went right, what went wrong, etc.

Murray reported that in May, we will need to figure out details for Long Time Resident Appreciation event. Events committee will come up with proposal for this event.

There will be a Harvesters update in the newsletter. We are the largest contributor to Harvesters from a neighborhood perspective and donated 2 tons of food last year. We may get a truck parked in front of Keystone this year. Baker asked if there would be a component to donate money. Murray confirmed that this is not and that it is difficult for Harvesters to keep track of monetary donations coming from our organization.

There were no additional questions for this committee.

There was no old business to discuss.

Other Updates: WPHA contributed to the Hale Cook silent auction last month. WPHA is done with Hale Cook from a contribution standpoint for this year. WPHA continues to encourage individuals to support Hale Cook throughout the year.

Stacey Lake, a candidate for Jackson County Executive, asked if she can come to a WPHA meeting. She also expressed interest in a town hall/listen learn type of event. Drew Rogers asked

if WPHA can do this given our 501(c)(4) status? McFarland confirmed that WPHA can host this event because it is educational.

Murray presented the question as to whether or not WPHA would be open to hosting an event with Stacey Lake. All members, except Baker voted yes. Baker stated that it was not worth our time to host the event on our own. Tillotson concurred and stated that WPHA may not have good attendance if it is solely a WPHA event. Rogers and Murray both recommend reaching out to Waldo Towers and West Waldo neighborhoods to host a joint event. Baker asked if Stacey Lake lived in our neighborhood. McFarland confirmed that Stacey Lake does not live in our neighborhood.

McFarland presented the question of whether WPHA would be interested in exploring a separate charitable foundation for fundraising. This would be a tax savings for contributors and could be another avenue for fundraising.

DeMasi attended last month's District 6 meeting regarding sidewalk. The City utilizes PIAC and other programs to allocate funds to the repair of sidewalks. The best way to get the City to pay attention to a particular sidewalk is to complain about it. The more complaints, the more looks a sidewalk gets. WPHA will encourage residents to report sidewalk concerns to 311.

Murray moved to adjourn the meeting. Rhodes seconded. The meeting was adjourned at 7:48 p.m.

Minutes submitted by Alex DeMasi