



## Board Meeting Minutes

May 3, 2022

Waldo Area Business Assoc.

7222 Wornall Rd, KCMO 64114

Also held via G-Suite Conference Call

**Board members present:** President Richard Murray, Vice President Amanda Rhodes. Secretary Alex DeMasi, Treasurer Gaye Tillotson, B. Michael McFarland, Drew Rodgers, Alison Baker, Maureen Hardy

**Board members absent:** None

**Other Guests:** Jim Anderson

The May 3, 2022 meeting was called to order at 7:01 p.m. by President Richard Murray. A quorum was present.

**Guest Introductions:** None

Murray moved to approve the April 2022 board meeting minutes. Rhodes seconded. The April 2022 meeting minutes were approved.

**Finance Committee:** Tillotson reported that we have a bill which is largely Spring Festival charges for \$3,600. There were 272 members of the homes association as of April 30<sup>th</sup>.

**Security Committee:** Murray reported that the Waldo Area Business Association (“WABA”) started hosting monthly security meetings this past month. These meetings occur every third Friday. Murray, Jim Anderson, and Linetta Thurman attended the last meeting. Murray will go to the next WABA security meeting.

Anderson attended the April 2022 Community Police Action Cooperative (“CPAC”) meeting last month. There were no questions for the security committee.

**Membership Committee:** No updates.

**Beautification Committee:** Anderson purchased flowers for main monument. Details regarding the purchase will be included in June report. There were no further updates from this committee.

**Communications Committee:** McFarland reported that the March newsletter had 424 deliveries, 475 opens, and that WPHA is seeing more activity with respect to the newsletter over the last three years and it is continuing to gain traction.

**Events Committee:** The Spring Festival was a success. This was a new event for WPHA. There was a food truck, merchandise tent, welcome table, petting zoo, train ride, carnival games, an egg hunt, and every child received a swag bag.

The attendance at the Spring Festival was tracked by a QR code. There were 211 attendees in total. This included 124 residents and 87 members of the general public. 11 WPHA residents volunteered to make this event happen. There were 7 friends of WPHA and 4 volunteers from Ward Parkway Presbyterian that also assisted. The Spring Festival generated 3 Gold memberships and 1 upgrade from Gold to Platinum. The total revenue (before fees) from the event was \$909.94.

There will be an update from the Harvesters Food drive in the next board book. This year WPHA collected more than 240 bags. WPHA intends to add a budget for the Harvesters drive next year to obtain signage.

The Long Time Resident Appreciation brunch is scheduled for May 14<sup>th</sup> from 11-12:30 at Ward Parkway Presbyterian. Invitations for the brunch went to names collected by WPHA. Coffee, juice, and snacks will be provided. Each attendee will receive a framed certificate.

The first meeting for the Sumer Picnic was held last week. The events committee assigned co-chairs for the event. This will be very similar to the Spring Festival. The Summer Picnic will be on Saturday, June 18<sup>th</sup> from 11-2 at Hale Cook.

**Old Business:** None.

**New Business:**

Stacey Lake, a candidate for Jackson County Executive, asked if she can come to a WPHA meeting. She also expressed interest in a town hall/list and learn type of event. WPHA reached out to West Waldo's home associate and Murray will coordinate with West Waldo for a joint event.

There were no questions regarding new business.

Murray moved to adjourn the meeting. Rhodes and DeMasi seconded. The meeting was adjourned at 7:34 p.m.

*Minutes submitted by Alex DeMasi*