



Board Meeting Minutes

June 7, 2022

Waldo Area Business Assoc.

7222 Wornall Rd, KCMO 64114

Also held via G-Suite Conference Call

Board members present: President Richard Murray, Vice President Amanda Rhodes, Secretary Alex DeMasi, Treasurer Gaye Tillotson, B. Michael McFarland, Drew Rodgers, Alison Baker, Maureen Hardy

Board members absent: None

Other Guests: Jim Anderson

The June 7, 2022 meeting was called to order at 7:04 p.m. by President Richard Murray. A quorum was present.

Guest Introductions: None

Richard Murray moved to approve the May 2022 meeting minutes, Amanda Rhodes seconded. The May 2022 meeting minutes were approved.

Finance Committee: Gaye Tillotson reported that there is one current bill of \$936 on the card, which is largely expenses from the Summer Festival. The bill for the board member liability policy is due this month, which is expected to be around \$450.

There was one new member at the Platinum level this month. This was not included in the Finance Committee report.

Security Committee: Murray reported on the incident that occurred on Memorial Day. The information sent out by the Communications Committee is all the information the Board has. There was another incident involving Alison Baker's neighbor. KCPD has the report on file.

Anderson reported that a carjacking incident occurred on May 13th in the 72nd Street area. Anderson sent a note to Sebastian with KCPD but has not heard back yet.

There was no representation at Waldo Area Business Association ("WABA") monthly meeting or Community Police Action Cooperative ("CPAC") this month.

Membership Committee: There was 1 new member last month. Murray asked the Board if it wanted to close the store for memberships now as the committee will pursue renewals in September. Baker suggested that the Board close the store for the rest of

the fiscal year and offer the new member a prorated 15-month membership. Drew Rodgers seconded Baker's suggestion.

Baker expressed concern regarding a discount at this point as it would entice members to wait to sign up until they received a discount. B. Michael McFarland agreed. McFarland suggested that there is data that supports this. Rhodes agrees.

Alex DeMasi agrees with the above recommendations and suggested that the Board advise members when they can renew their annual membership. Tillotson agrees that the Board should close memberships. Maureen Hardy agrees as well.

Rodgers suggests a rolling membership period. Baker indicated that this would be a budgetary nightmare. Murray agreed and stated this would be difficult to track dates each member joins. Rhodes stated that she would have to update the bylaws if this were implemented.

Vote: Does the Board close the store with annual memberships while maintaining and leaving open an option to purchase a monthly membership? All board members voted in favor of the proposal.

Beautification Committee: No update.

Communications Committee: A BOLO was issued on June 7th as requested by KCPD. The Committee will issue alerts through Constant Contact and Next Door regarding the Summer Picnic and Thirsty Thursday this week.

Events Committee: Nancy Bader submitted a report regarding Harvesters, which was a huge success. WPHA has a commitment from Harvesters to get a van for next year. There will likely be a request to increase the budget next year to add signage for drop off area. Several people thought it was a distribution center and not a drop off.

Long-time resident event was also a huge success. Murray reported that approximately 30 people attended the event. There was also a good number of volunteers at the event. WPHA will likely do this event every 5 years.

Murray reported that all of the vendors are in place for the Summer Picnic. There will be activities planned, including carnival games. The permit from KCPS will be in by the end of the week and WPHA is ahead of schedule in terms of planning.

There is a Thirsty Thursday next Thursday. These will repeat with Thirsty Thursday events in July and August and Neighborhood Night Out in September. The newsletter will contain more information regarding these events. The new time for Thirsty Thursday is 4:30-6.

Rodgers recommend changing the time slot for Thirsty Thursday from 5-7. Murray confirmed that Dodson's will not work with that time frame. Murray reported that attendees to these events will check-in through a QR code.

New Business:

Ward Parkway Presbyterian is doing a discussion and dinner series starting this month. The first one will be about food scarcity in urban areas. There will be a dinner the following week.

There was minimal feedback from Towers and West Waldo regarding townhall for Stacey Lake. West Waldo did reach out to Murray about meeting. Murray will meet with West Waldo president and report back.

The house at 7444 Summit has been vacated and contractors are working on fixing it up. There have been no new reports of suspicious activity at this house.

Anderson reported that the house behind him at 1005 W. Gregory, which was previously subject to nuisance complaints, has received a new roof and is also under repair.

There were no further questions.

Murray moved to adjourn the meeting. DeMasi seconded. The meeting was adjourned at 7:29 p.m.

Minutes submitted by Alex DeMasi