



**Board Meeting Minutes**  
**February 7, 2023**  
**Waldo Area Business Assoc.**  
**7222 Wornall Rd, KCMO 64114**  
**Also held via G-Suite Conference Call**

Board members present: President Richard Murray, Vice President Amanda Rhodes, and Secretary Alex DeMasi, Alison Baker, Drew Rogers, and Maureen Hardy

Board members absent: B, Michael McFarland and Gaye Tillotson

Others present: Jim Anderson, Mary Scholbe, Sarah Schlachter, and Jordan Glasgow

The February 7, 2023 meeting was called to order at 7:01 p.m. by President Richard Murray. A quorum was present. Murray moved to approve; Rhodes seconded. The January 2023 WPHA Board Meeting Minutes were approved.

**Finance Committee:** WPHA obtained 3 additional Diamond members in the past 30 days. The current membership distribution is as follows: 74 Diamond members, 109 platinum members, and 87 gold members. There are 2 outstanding bills in addition to the normal monthly bills. These bills include the bill for the welcome kits and the communications bill that came in last month.

Murray reported that the Finance Committee will update its bylaws in the next couple of months to include how to handle the investment portfolio. There are no bylaws on this at this point. Rhodes will be the primary point of contact for the investment banker once the standard operating procedures are set. There were no questions for the Finance Committee regarding this process.

**Security Committee:** Waldo Area Business Association (“WABA”) does not meet during the winter months. There were no meetings in January or February of this year. The Community Police Action Cooperative (“CPAC”) did not have a meeting in January. Murray had lunch with KCPD and was advised that crosswalk work will be completed at Pennsylvania and possibly Jefferson. The project will raise the crosswalks. Scholbe agreed that crosswalk updates were needed on these streets. Murray reported that the project will be completed by March.

Baker asked to clarify what it means to have a “raised crosswalk.” Rogers commented on how this is like a long speed bump. Baker asked if homeowner approval was required for homes adjacent to intersections. Murray confirmed that homeowner approval was not required because it is public property.

**Membership Committee:** Murray reported that the reduced membership rate will begin in March.

**Beautification Committee:** Anderson will be putting through some invoices over the next few weeks to get ready for Spring improvements. Rogers will take over as Beautification Committee chair.

**Communications Committee:** There was an article on the Waldo CID that was pulled from the January and February newsletters so it could be fact checked. The Communications Committee expenses for the past month included new signage for the first half of the year's events. This allocation was included in this year's budget.

**Events Committee:** The Events Committee will meet for 30 minutes on Saturday to divvy up tasks for the Spring Festival. KCPD was already given a heads up for all WPHA events for the year and Kona Ice has been confirmed for all events that we intend to use them at.

District Pour House is closing its doors and so the search for a new location for Neighborhood Night Out is on. WPHA will need to find a new establishment to host this event. We partnered with District Pour House in previous years and received a generous discount from them. We will miss the partnership with District Pour House.

Murray reported that the Well and Lews are likely out of the question since they require a \$900 room fee and Johnny Kaws does not have enough food options. Baker suggested City Barrell's new location on Gregory Blvd. DeMasi and Rogers agree with Baker.

The WPHA table for Hale Cook Trivia Night sold out fast. The WPHA can get a second table if there is interest. Murray will be bartending for this event. This is February 25th at 6:00 p.m. at Hale Cook Elementary.

New Business:

Murray attended the 2023 KCMO legislative meeting a few weeks ago and this was a highly informative meeting. Murray will circulate a handout from the meeting.

The state legislature will likely not pass most of the items on Kansas City's agenda; however, airport, fixed rail transit, World Cup, homelessness, legal marijuana, and short term rentals are all on the City's short list without the legislature's involvement. The City is very optimistic about requiring registration and a tax on short term rentals. The proposed tax would equal the hotel tax.

WPHA is working with Ward Parkway Presbyterian Church to host an Aging in Place Seminar. There will be a representative from Bentonhouse present to facilitate a 20-30 minute seminar on how to best age in place. This is not a sales pitch, but rather a community event. There will be light refreshments provided. This will take place on February 25th from 9:30-11:00 a.m.

Rogers asked if the WPHA have ability to host this seminar via video. Rogers indicated this would be a great opportunity for events in the future. Murray confirmed that we will offer the church's link as a resource after the meeting. WPHA will contribute to light refreshments.

There is a new Executive Director of WABA. The new executive director will attend the next WPHA meeting to introduce herself.

Scholbe advised that the KC Star reported about recycle bins. Scholbe requested that if bins become a problem, WPHA should send out a trash etiquette reminder to the membership. Murray reported that the recycling bin program is an opt-in program and residents will have to opt-in to upgrade to the new recycling bin.

Murray moved to adjourn the meeting; Rhodes seconded. The February 7, 2023 meeting was adjourned at 7:33 p.m.

*Minutes submitted by Alex DeMasi*