



## Board Meeting Minutes

March 5, 2024

Waldo Area Business Assoc.

7222 Wornall Rd, KCMO 64114

Also held via G-Suite Conference Call

Board members present: President Richard Murray, Vice President Amanda Rhodes, Secretary Alex DeMasi, Treasurer Gaye Tillotson, B. Michael McFarland, Alison Baker, Drew Rogers, Melissa Quearry, and Sarah Schlachter

Board members absent: None.

Others present: Jim Anderson and Maureen Hardy.

The March 5, 2024 meeting was called to order at 7:02 p.m. by President Richard Murray. A quorum was present. Murray moved to approve the February 2024 Board Meeting Minutes; Rhodes seconded. The February 2024 Board Meeting Minutes were approved.

**Finance Committee:** Gaye Tillotson indicated that a resident ordered a ticket for the holiday homes bus and did not recognize the charge. The resident then disputed the charge with Paypal. Paypal refunded the \$40, which resulted in a \$15 fine to WPHA.. Tillotson reported that there were no new memberships in February. The credit card statement is \$384 this month, which includes regular charges such as Google, storage, and GoDaddy. The Google bill has increased by \$6 per month. Tiffany Moore has referred us to a new lead for HOA insurance.

Amanda Rhodes discussed the recent change made to the WPHA investment. Per Rhodes, WPHA placed \$10,000 in a 6-month treasury that will mature at the end of August 2024. The remainder of the investment was placed in a dividend fund. The WPHA will begin receiving quarterly paper statements and is now set up with online access to check the investment account whenever we need to.

**Security Committee:** Jim Anderson will continue to attend both CPAC and Waldo Security. Anderson reports that the most recent CPAC meeting was still the status quo. Hyundai and Kia thefts are still a big problem. There is a USB port used by perpetrators that allows them to unlock and steal cars. There are still reports of individuals leaving their cars running outside of Quik Trip and subsequently having them stolen. There were not a lot of violent issues reported at CPAC. According to Anderson, the big takeaway is: pick your battles. A liquor store worker was recently shot during an altercation over a \$50 bottle of tequila. B. Michael McFarland asked Anderson if the above information was from our neighborhood or the entire metropolitan area. Anderson confirmed that above crime information was for the metropolitan area.

**Membership Committee:** McFarland reported that Last Year But Unfortunately Not This ("LYBUNT") letters will go out in the next couple of weeks. There will also be a mid-year push on membership in the next few weeks. Anderson asked if it was possible for the WPHA to host a membership event where we sign up members at a discounted/partial rate. Murray indicated that this was explored but would be too tough to handle from a logistical standpoint. Murray confirmed that the last of the diamond gifts went out last month.

**Beautification Committee:** Sarah Schlachter met with the Andersons a few weeks ago. Schlachter reported that the meeting was super helpful. Schlachter cleaned up the

Belleview and Terrace displays and will have Roberto finish cleaning for the spring. Schlachter is still lining up a watering service and is exploring artificial urn pieces. Schlachter would like to improve the Terrace Island with more foliage.

**Communications Committee:** McFarland reported that WPHA had its two largest communications openings ever. There were 746 different “opens” on the mass shooting email and 900 “opens” on the update regarding the construction at 75th & Wornall. The newsletter is now going beyond our neighborhood; many other neighborhoods are subscribing.

Alison Baker asked about the Mid-America Regional Council Aging Resource Fair Grant and what the funds will go to. McFarland indicated that the grant’s focus is on health neighborhoods, security, wellbeing, and similar topics. WPHA discussed security and easy access to major egress roads for people who want to commit crimes in the neighborhood. The WPHA plans to use grant funds to help residents age in place and maintain security.

Tillotson asked McFarland if the grant was a one-time grant. McFarland confirmed that the grant is for this year only but can be extended. Murray indicated that if WPHA obtains the grant that the grant funds will be used for security.

**Events Committee:** Murray reported that the Events Committee had a quick meeting last Sunday to talk about the next phase of Spring Festival Planning. Entertainment, tables, chairs, and major ticket items have been booked and paid for. The Spring Festival is April 6, 2024, which is the week after Easter. Murray indicated that the event needs volunteers and Murray will send out an email to recruit volunteers to fill easter eggs.

Murray indicated that Nancy Bader is keeping the Harvesters Food Drive as her event. She will get volunteers and reach out to HyVee for bag donations.

Murray further reported that WPHA recently donated \$100 to Hale Cook’s Trivia Night. The event raised over \$16,000.

**New Business:**

Drew Rogers attended the Country Club Right of Way Meeting. Rogers reported that Quik Trip is taking over the empty Burger King lot and looking to rebuild its main structure. The goal is to move the Quik Trip closer to the trail and have it more connected with the trail. Rogers will continue to serve on this committee and will provide regular updates.

Murray asked Rogers who is leading the Country Club Right of Way meetings. Rogers confirmed that these meetings are led by the City of Kansas City. Tiffany Moore is a driving force of the meeting.

Murray reported that the Mid America Regional Council Aging Resource Fair grant was applied for. This is a \$2,000 stipend and will require attendance at 4 different meetings between March and June. Murray will attend the first meeting next week and will report back at the next meeting. This is a meeting about aging in place and providing resources to people who are aging.

There was no additional new business.

Murray moved to adjourn; Rhodes seconded. The March 5, 2024 WPHA Board Meeting was adjourned at 7:32 p.m.

*Meeting notes submitted by Alex DeMasi*