



Board Meeting Minutes

May 6, 2025

Waldo Area Business Assoc.

7222 Wornall Rd, KCMO 64114

Also held via G-Suite Conference Call

Board members present: President Amanda Rhodes, Vice President Richard Murray, Treasurer Gaye Tillotson, Alison Baker, B Michael McFarland, Melissa Quearry

Board members absent: Sarah Schlachter, Justin Hutman, Drew Rogers

Others present: Linetta Thurman

The May 6, 2025 meeting was called to order at 7:01 p.m. by Amanda Rhodes. Rhodes requested any changes to the April minutes. Corrections: Gaye Tillotson not noted as present or absent, but she was absent. With corrections, Alison Baker motioned to pass the minutes. Melissa Quearry seconded. The motion was approved.

Financials:

Tillotson noted two additional memberships from Spring Festival. Two members have paused monthly membership. Tillotson will email. Spring Festival will be majority of credit card bill this month. Storage will increase to \$248 per month (a 25% increase); Tillotson will call to see if there is a nonprofit rate.

Finance Committee met in previous week. No concerns raised.

Security:

Quearry reported CPAC was sparsely attended: topics were street racing and the issue related to jail. Metro Patrol meeting discussed new homeless encampment and resources for unhoused individuals. Metro provided telephone resources for a variety of issues. Quearry will confirm if we can disseminate that information to residents via website, e-newsletter, and welcome kits.

WPHA received communication from KCPD Security Patrol suggesting WPHA hire a neighborhood crime analyst to provide monthly statistics and reports in an effort to increase the allocation of time that we can receive from KCPD. Rhodes and Murray proposed an in-person meeting with KCPD Security Patrol liaison to discuss the suggestion and get more information.

Membership:

Murray reported membership continues to increase. In late April, we did a LYBNT email campaign.

Beautification:

In Committee Chair's absence, there was no report.

Communication:

McFarland referred to his report and mentioned that 2025 tee shirts are for sale: \$17 for one / \$30 for two and will be available at Neighborhood Night Out.

Events:*Spring Festival*

Murray referred to his report. Addition of Bounce House was huge success. Committee is seeking resolution of carnival games renting. Remaining Diamond Member VIP bags were given out; new bags will need to be created. WPPC hot dog and bake sale were a huge success for them and will be invited to do the same or more next year. Attendance growth year-over-year. Keeping event before Easter is important.

Harvesters Food Drive

Event Chair, Nancy Bader provided a written report. Murray requested that next year's promotional campaign include a graph showing historic donations and whether ours are declining or not.

Garage Sale

Murray reported Garage Sale is next weekend. WPPC will host a member-wide Garage Sale that same timeframe and will put up a WPHA Garage Sale Banner to promote.

Thirsty Thursday

Murray reported first will be June 12 at Dodson's.

Kona Hawaiian Ice Truck

Murray reported Kona has been booked for June 21 at Hale Cook Elementary.

New Business:*Strengthening the Health of the Neighborhood (STHotN)*

Murray and Thurman shared there have been 2 meetings thus far. The grant proposal was submitted by deadline of Friday, May 2, and a copy included in board packet. Grant awards should be announced by end of May with first grant award payment in month of June.

Area Development and Construction

Murray stated WABA is having an open house Thursday, May 8 from 4:30pm - 6:30pm. Food and beverage available.

An update on the build out of Oberon, the complex formerly known as 74Broadway, was included in the WPHA e-newsletter, including a link to the promotional video. WABA is holding monthly meetings with building crews with a particular emphasis on crew parking impacts to local businesses.

WPPC/WPHA Pickleball Partnership

Murray reported that WPPC will repaint a portion of north parking lot to create a pickleball court and wants to extend to WPHA members the code for the locker that will contain the pickleball net. WPPC plans to establish an online registration system. There will be a small fee for non-members.

Rhodes announced the next meeting date as Tuesday, June 3, and will send a meeting request.

Quearry motioned to adjourn. Tillotson seconded. The motion was passed unanimously. The meeting was adjourned at 7:54pm.

Meeting notes submitted by B. Michael McFarland, Member, Board of Directors.