

# Board Meeting Minutes November 4, 2025 Waldo Area Business Assoc. 7222 Wornall Rd, KCMO 64114 Also held via G-Suite Conference Call

Board members present: President Amanda Rhodes, Vice President Richard Murray, Treasurer Gaye Tillotson, B Michael McFarland, Secretary Sarah Schlachter, Justin Hutman, Alison Baker

Board members absent: Melissa Quearry

Others present: Linetta Thurman, Jim Anderson, Andy Hyland

The November 4, 2025 meeting was called to order by Richard Murray at 7pm. Murray announced that there was an opportunity to fill the 9th board seat. Resident Andy Hyland has expressed an interest, and he has attended 3 consecutive meetings. There is a provision in the bylaws which allows the board to vote an interested party onto the board in anticipation of the next year's election. Murray motioned to add Hyland to the 2025-2026 board, Sarah Schlachter seconded the motion. Hyland was voted unanimously onto the board with no opposition.

Murray asked for revisions or feedback on the October minutes. Baker noted she had sent an edit by email. Murray asked for a motion to approve the October minutes; Amanda Rhodes motioned; Justin Hutman seconded the motion. The motion was approved.

## Financials:

Gaye Tillotson stated that there is an update on this month's financials. The expenses paid line mistakenly has a year noted as 2024 and it should be 2025. Tillotson shared that we have close to 200 memberships, including additional diamonds and platinum. Credit card bill includes GoDaddy, storage, google, a NNO charge and a few other charges.

Murray added that monthly pricing for memberships will be updated to reflect new amounts due to new pricing.

# Security:

Murray noted that Quearry's report showed there were no security meetings this past month. Murray also noted that he has seen more KC patrol cars, and this may be due to the increased payment rate for security. Quearry is sharing statistics via the board book. These are also available publicly elsewhere.

#### Membership:

Murray reported that we are tracking ahead of last year. Membership committee asked that Communication run a story in Friday's newsletter regarding membership. There will be other additional efforts to close membership numbers earlier this year than last year.

Diamond gift bags assembly will be scheduled soon.

#### Beautification:

Sarah Schlachter reported that she reached out to a contact shared by Tiffany Moore to get trees added to 74th near Hale Cook.

#### Communication:

B Michael McFarland stated that the communication report is in the board packet. McFarland thanked people who sent comments on the newsletter. LYBNT request was done over the weekend, so this may have spurred some memberships.

Schlachter asked if the raw data from the survey in the newsletter would be made available to board members. McFarland stated he would share in December.

#### **Events:**

# **Dumpster Day**

Murray reported that there were likely over 70 attendees and people were happy about the large size of the dumpster, meaning no one was turned away during the event hours. Murray also stated that the company was new to WPHA, but everything worked well with them. The event was worked by Murray, Hutman, and Julie Whitman.

## CY 01 Events Budget

Murray shared that the Events committee put together the events calendar for next year. The events committee asked exec committee for a new Q1 event which would be a happy hour in January. The Exec committee approved \$500 for that event.

#### 2026 Events Calendar Draft

Murray announced that there were revisions to the draft calendar that was shared in the board book. Thursday Nov 5 is the correct date for WPHA board meeting (Thursday is correct day for the meeting given election day would be Tuesday. "Flannel, Friends, and Fizzy Friday" happy hour will be Jan 9, Harvesters will be Sat April 25, Kona Ice will be Sat. June 20, Holiday Homes Dec 4-6. The Calendar card will be redesigned this year. It will go to the printer around Thanksgiving with a goal of getting to homes around Christmas. Hyland asked if the Jan HH would be diamond only. Schlachter clarified that it will not, and we hope to make it a recruitment event.

#### **New Business:**

Strengthening the Health of the Neighborhood (STHOTN)

Murray announced that we need to share event receipts to the Community Capital Fund so that we can get our payment. CCF should pay quickly after that unless they have questions. The STHOTN November meeting will be normal programming, and Dec will be a holiday party. Info on next year's grant will likely be shared in the December meeting and Murray will bring that info back to WPHA. We would likely need to modify our programming for the next cycle, particularly our fall event.

Murray reminded everyone that participation requires a 10-hour commitment per month, which starts in March through the end of year. \$500 stipend per month. People participating will need to write the grant, keep attendance logs, and provide reconciled budgets post-event. Hutman asked about the 10-hour monthly commitment; Murray responded that it is volunteer

hours for the community and meeting attendance counts towards that commitment, and current WPHA work would count.

# Membership PIAC Support Questions Response and Guidelines

Murray shared that an inquiry arrived to the general email address about WPHA support for PIAC requests. A response was drafted that can be generally used for these types of inquiries. That draft is in the board packet.

Murray noted that we will discuss guidelines for responses to requests for Neighborhood Services support at the next meeting. The proposed guidelines are very straightforward and put the onus on the resident to provide info.

# District 6 Community Meeting

The next meeting will be Saturday, Nov. 8 @ 10:00 a.m. – 11:00 a.m. and will be virtual only. Linetta Thurman noted she will attend.

# CY Q4 Food Drive Support Discussion

Murray shared that a resident who lives on Jefferson is interested in running a food drive this fall. This resident used to run a food drive annually prior to the WPHA taking it over as a sponsored event. The resident wants to run the food drive and will manage it. Schlachter's understanding is that the resident would like help getting the word out. The Board agreed that helping spread the word would be possible; there is not time for this month's newsletter, but a separate email would be possible. Schlachter will close loop and confirm timing.

#### Hale Cook

Murray announced that Andrew Egbert, a civil engineer with SK Design Group working on the Hale Cook improvement project, would like to connect with the neighborhood about the project. Murray noted that there are a variety of options for how we can gather the neighborhood - whether virtually or in person. We are waiting for a direct question or request from the person so we can respond. No one on the board voiced any concerns with facilitating this request. Murray will share more details at the next meeting as they are available.

#### December Meeting

Murray asked for opinions on holding the December meeting for WPHA as it has been sometimes cancelled due to travel schedules. If many people will be gone, we may not have a quorum. Based on commitments, it was agreed that we will have an in-person meeting Tuesday, December 2nd.

Murray asked for other questions. Murray moved to adjourn the meeting. Hutman seconded. The motion passed unanimously. The meeting was adjourned at 7:42 pm.

Murray announced the next meeting date is December 2nd.

Meeting notes submitted by Sarah Schlachter, Secretary, Board of Directors.